



Main Street Monday!

WOW! How did it get to be October!!!

Lots of festivals, harvest dinners, and Halloween activities abound this month in a KY Main Street near you!



As you hopefully saw earlier this week from the National Center.

We are once again partnering with American Express to help get the word out about Small Business Saturday and the Neighborhood Champion

program. Every year, they tell us how impressed they are with the Main Street network's enthusiasm and participation - which of course makes us happy, and makes us want to do even better this year! We hope you'll encourage your communities and districts to sign up to be Neighborhood Champions. It's free and easy to do. And, as a little extra incentive, the Coordinating Program that has the highest percentage of Neighborhood Champions (percent

SMALL BUSINESS SATURDAY" . **NOV 24 RALLY YOUR** of overall programs participating) this year will get

www.mainstreet.org/blogs/national-main-street-center/... Sign up today!

priority seating at the Opening Plenary.

From director, Nick Wade. And like that the mural is done! Thanks to everyone that has supported the project either with words or with paint.

This has been a true labor of love, but seeing the final product is true moment of joy! #IHeartDowntownDanville#ArtLocal We love it! L-R Artist Andee Rudloff, Nick and Kate Snyder.







The city of Pineville /Pineville Main Street were awarded a \$2000 Innovation Award at the recent SOAR summit.! L-R Jacob Roan, Jared Arnett, & Marlo Long.

Jared Arnett, SOAR executive director and Marlo Long, senior vice president for community development at BB&T recognized eight projects throughout the region. The City of Pineville and Pineville Main Street's Courthouse Square revitalization project was the top award winner.

Since 2014, the City of Pineville and Pineville Main Street have utilized a local incentive package to bring new investments to the city. They have specifically targeted the Courthouse Square district of Pineville. With the help of the incentive package, the Courthouse Square has 100% occupancy. More impressive, the incentive has resulted in \$8 million in public and private investments to the city, as well as 200 jobs.

"On behalf of Mayor [Scott] Madon and all the folks involved in this project in Pineville, I want to thank SOAR and BB&T for this award," said Jacob Roan, main street director in Pineville. "We have bigger plans to work in other parts of the city and to continue to make Pineville a destination for tourists and a great place to live for those who wish to call Pineville home."





A big "Welcome To The Neighborhood" to BURN FITNESS in downtown Maysville. Located on West 2nd Street (across from EAT Gallery), Melissa offers personal training and lots of classes to keep you toned and trim.

Call 606-776-9990 or check their Facebook page for more information.



Check out this great article form Lonely Planet about Paducah!

https://www.lonelyplanet.com/usa/the-south/kentucky/travel-tips-and-articles/under-the-radar-usa-creativity-culture-in-paducah-kentucky/40625c8c-8a11-5710-a052-1479d2757448

KYMS will be conducting site visits tomorrow in Carrollton and LaGrange with staff architect, Erick Rawlings.



KYMS met in Georgetown last week with their partners from CEDIK, UK professors & graduate students to discuss their work with Winchester Main Street and the city of Winchester. While there they had a city tour with state KYMS director and former Georgetown Main Street director, Kitty Dougoud. Photo courtesy of Ryan Sandwick

Local Foods, Local Places Technical Assistance Opportunity

The U.S. Department of Agriculture, the U.S. Environmental Protection Agency, and other federal partners invite communities to apply for technical assistance to help revitalize their economy, improve health, and protect the environment. Local Foods, Local Places helps communities revitalize neighborhoods through development of local food systems. To date, 94 communities have benefited from assistance with support from these federal agencies. **Deadline-11:59 p.m. Eastern on October 22, 2018.**



Who has the best Kentucky shirt?
Emily Ayers, Middlesboro Main
Street director of course!
Sharing a little with Coach Cal about
Kentucky Main Street.



Want to learn about window restoration? Here's your chance. This will be held in Paduach, October 26-28th at the historic Metropolitan Hotel, a 2016 Ida Lee Willis award winner! It has a great story! Contact KelsieGray@gmail.com to register and for additional information!

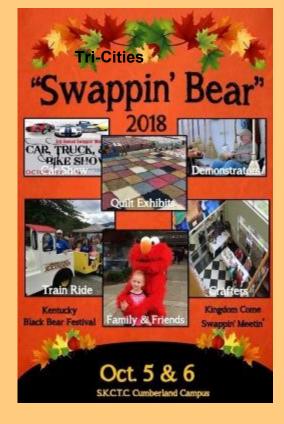


Pikeville had a great turn out for their tailgate event. We love their pop up tent. They use this for many things including Small Business Saturday!

KYMS will be visiting in eastern KY October 10 –11 and will be conducting board training for their region in Pikeville on the 11th.









Thursday, October 18, 2018 5:30 p.m.

Reception begins at 5:30 p.m.
Dinner at 6:00 p.m.
Renaissance Park
Downtown-5th & Poplar Streets

Space limited \$35 member-\$50 non-member

Tickets must be purchased prior to the event.

Purchase tickets through Murray Main Street 206 S 4th Street Murray, KY

270-759-9474 • 270-293-7815





The Annual Pumpkin House and Halloween Costume Contest will be on October 24th at The Stafford House at 6pm. Judging for Pumpkins will begin at 6pm. All Pumpkins will be displayed for public viewing and must be received before the 24th. Decorated or Carved. Costume Contest judging will be at 7pm. Come join us! Hot Chocolate, Spiced Cider and Cookies will be served.





Bardstown Mainstreet Arts, Crafts, and Antiques Fair Oct 13 & 14



Downtown London



Oktoberfest 2018 Harrodsburg Oct 12-14

Three days of beer, brats and bands!!! Oktoberfest Harrodsburg is the area's hottest event! Family friendly event with kids activities. 20+ beers, festhaus, and much more.

This will be the 42nd Annual Trigg County Country Ham Festival in downtown Cadiz, Kentucky.

Over 225 Vendors will be on site with Music going on all two days with Special Musical Entertainment on Friday and Saturday Nights. Carnival rides and games available Friday, Saturday and Sunday.

Golf Tournaments, Country Ham Contest, Car and Truck Show, Favorite Festival Foods available, Fireworks, and too much to list here. Keep up at www.hamfestival.com for information and hamfestival on Facebook.

If you have questions or need information you can contact lunderhill@cityofcadiz.com



Pike Street between Scott + Holman





Convened annually, the Main Street Now Conference showcases implementable best practices, time-tested solutions, and innovative ideas from our national network of practitioners, as well as those in adjacent fields who share the goal of creating economic and social prosperity in downtowns and neighborhood commercial districts.

New this year, the National Main Street Center (NMSC) is offering a special discounted rate of just \$125 to local elected officials and senior local government staff from Main Street America communities and districts.

The conference will offer local leaders the opportunity to network with peers from across the country, partake in professional development, discuss common challenges and collaborate on solutions, and explore the beautiful sights of Seattle, Wash.

"Main Street and local municipalities are natural partners. Working together, we are a powerful force in communities, helping to bring new economic activity and opportunity downtown, enhance quality of life, and engage local citizens in the revitalization process."

Patrice Frey, President & CEO, NMSC

Conference Events & Highlights

- Exclusive invitation to the Civic Leaders Forum, featuring Ed McMahon, Senior Fellow at the Urban Land Institute and Board Chair of the National Main Street Center, in conversation with Dow Constantine, King County Executive:
- · Special education track tailored to issues impacting local leaders;
- Over 100 education sessions and mobile tours throughout Seattle and surrounding communities;
- · Opening Plenary and Reception in beautiful Benaroya Hall;
- Keynote from James and Deb Fallows;
- Closing celebration at the historic Sanctuary in downtown Seattle:
- And more!



The following local elected officials and senior local government staff from Main Street

America communities and districts are eligible for this special rate:

Mayors | County Executives | City Councilmembers | Elected Municipal Leaders | Staff at the director level and above in Main Street-related departments (i.e. economic development, planning, etc.)